

CT40, CT40 XP MOBILE COMPUTER

Battlecard

Versatile, Easy to Use, Maximum Productivity and Lifecycle. Based on the Mobility Edge™ Platform.

- Essential, connected business tool, compact enough for hours of comfortable, productive use without sacrificing functionality and performance. More durable than the closest competitor¹
- Mobility Edge provides unmatched security and lifecycle through guaranteed forward compatibility with Android S/12 with a commitment to support Android 13 if feasible
- Multi-purpose solution reduces device count by supporting virtually all in-store cases and software
- No-compromise performance: powerful computer and FlexRange™ scan imager delivers exceptional performance.
- Durable, long-lasting and reliable: best-in-class in-store durability for less downtime, longer life and lower TCO
- Compact, lightweight, slim design for hours of comfortable use. Gently curved back that is easy to hold, carry or pocket.

INDUSTRY APPLICATION

Retail in store and backroom

- Inventory management
- Receiving and stocking
- Mobile point-of-sale
- Merchandizing
- Click and collect
- Return management
- Data lookup
- Customer support

T&L, DSD

- Parcel pickup and delivery
- LTL pickup and delivery
- Fleet management
- Proof of delivery
- Navigation assistance
- Document entry



WHY HONEYWELL

What Is Mobility Edge?

It's a unified hardware and software platform for Honeywell mobile computers, and it's like nothing else in the industry. Research tells us that customers want mobile devices they can use without worry or hassle for as long as possible. They don't want to have to keep getting new devices just to handle the next software update. The key to a longer-lasting mobile solution, and the only way to receive the latest security and features, is through the latest Android version (not security patching).

Industry leading security support and lifecycle guarantee through forward compatibility with Android S/12 and a commitment to supporting Android 13 upon confirmation of feasibility.

This is made possible using Honeywell patented System-On-Module (SOM) approach, and close collaboration with Qualcomm and Google.

What Is the SOM?

The SOM is a stabilized, locked down, certified integration of software, memory, Wi-Fi, Bluetooth, WAN, NFC, CPU that enables best-in-class lifecycle, OS updates and security.

1. Tests performed by Honeywell Quality and Reliability to the MIL STD 810H specification showed a 61-drop survival rate for the CT40XP vs. a 2-drop survival rate for the TC57 (4 ft drop to concrete at room temp with 70% reliability with 90% statistical confidence). Test results are available under NDA.
2. Honeywell patent #10,559,545

Why Does It Matter?

Security matters, even in applications you might think it doesn't. Fifty-nine percent of attacks do not come through the internet, and do not necessarily seek to get data on the device. Hackers seek network access through expected weak links. Devices running old OS versions are prime targets because their weaknesses are known; the best available security is only provided in the latest Android version. Security patches applied to old versions do not contain all the security that is in the latest Android version.

All Mobility Edge based devices use the same SOM module and operating system image, enabling scalability and seamless integration across all form factors. Enterprise customers can easily deploy using multiple provisioning options, including zero-touch enrollment (Google's fast and simple deployment method).



Google Android Enterprise Recommended

As part of the AER program, CT40 XP mobile computers provide customers with confidence that the devices are designed to handle demanding daily workloads in harsh environments over a longer lifetime.

KEY DIFFERENTIATORS

Why Choose the Honeywell CT40 and CT40 XP?

In addition to all the advantages of being on the Mobility Edge platform...

<p>It's an all-purpose solution for retail</p>	<p>It's based on state-of-the-art, elegant design</p>
<ul style="list-style-type: none"> • A complete in-store solution based on a single, all-purpose, connected, lightweight, pocketable computer • Retail in-store optimized, holistic software and accessory ecosystem with RFID, display dock, wearable solution, mPOS, booted accessories. 	<ul style="list-style-type: none"> • CT40 and CT40 XP wins IF and Reddot industrial design awards • Winning both awards is a recognition to CT40 and CT40 XP for its innovation, exceptional quality, incredible appearance and aesthetics that aim for a better customer user experience.
<p>It's durable, long-lasting and reliable</p>	<p>It's a part of the Mobility Edge platform</p>
<ul style="list-style-type: none"> • Mobility Edge provides unmatched security and lifecycle through guaranteed forward compatibility with Android R/11 and S/12. As with our leadership on Android 11(R), Honeywell is committed to continuing efforts towards feasibility of Android 13 compatibility. This ensures the longest security lifecycle in the industry • Best tumble rating in its class – longer life, less downtime and spare pool 	<p>Helps give customers:</p> <ul style="list-style-type: none"> • Faster deployments • Better business results • Longest OS version support in the industry • Unmatched security resources
<p>It delivers on productivity</p>	
<ul style="list-style-type: none"> • Equipped with Honeywell in-house developed scanning N67x and FlexRange imagers, CT40 and CT40 XP achieve best-in-class motion tolerance and fast data capture speed on the most challenging and modern applications 	<ul style="list-style-type: none"> • Highly interoperation with 3rd party and Honeywell in-house applications to be ready for seamless use out of box.
<p>Disinfectant Ready Housings- NEW!</p>	
<ul style="list-style-type: none"> • Select models now available with disinfectant ready housings. These models can be cleaned regularly with a wide variety of cleaning solutions without damaging your product <div style="display: flex; align-items: center; justify-content: space-around;"> <div style="text-align: center;"> <p>CT 40 XP DRH devices with white button</p>  </div> <div style="text-align: center;"> <p>DRH water drop logo</p>  </div> </div>	<p>CT40 XP DRH products along with the healthcare-grade hand strap can be cleaned with more than 30 different cleaning solutions. The full list of available cleaners is available from our website at DRH Cleaning Guidelines. In addition, the existing CT40 accessories, with the exception of the battery pack, can be used on CT40 DRH versions.</p>

INDUSTRY ISSUE

Declining Product Margins

Brick and mortar retailers are facing with declining product margins caused by lower eCommerce competition, while customers have complete information on product and prices. That means for retailers, they need:

- To become more efficient and reduce costs (labor, shrink, energy) in order to stay viable in the face of competition with less overhead.
- To become more efficient and reduce costs to stay viable in the face of competition
- To engage and delight customers, drawing them into the store with superior service and reliable product availability.

Increasing Logistics Costs

In order to transform stores to local, distributed warehouses to fulfill < 2 hour delivery window of Amazon and eCommerce, retailers suffer from high logistics costs caused by moving from pallet/case to case/each delivery, and delivery route includes “home” and any shipping combination required to get there, and sometimes back, as well as Increase of reverse logistics due to customer returns. That means for retailers, they need:

- Greater inventory visibility, connected systems, distributed order management, home delivery network, route optimization

High Turnover Rate

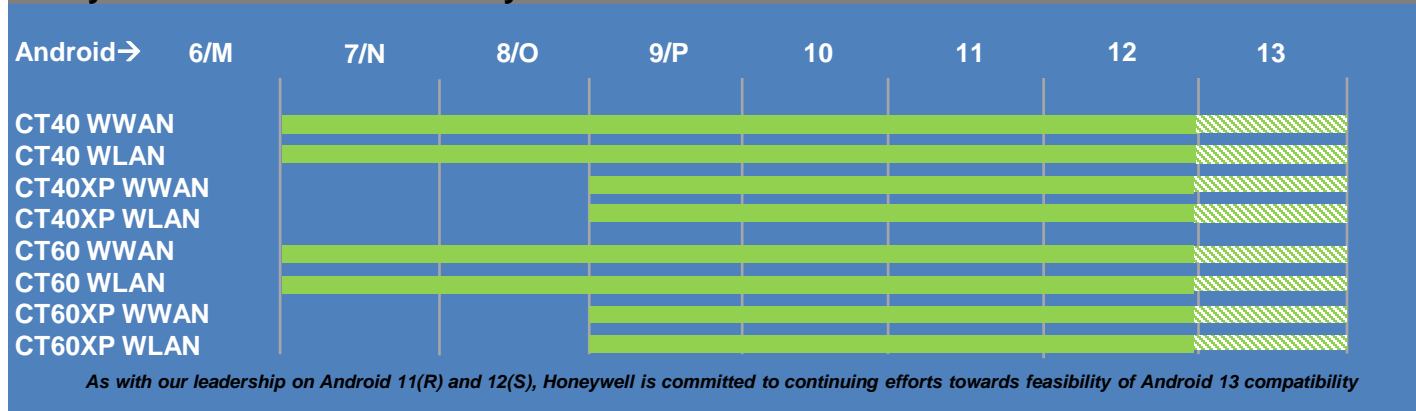
A study from Hay Group shows the turnover rate for part-time retail employees is up to 67%, meanwhile, with the retirement of baby boomers, younger store associates used to smart phones have become comfortable and effective with full-touch mobile computers at work. That means for retailers, they need:

- To invest on enterprise mobile devices that are easy to use and easy to learn.

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OS comparison lifecycle & Security

Honeywell OS Version Availability



Zebra Device OS Version Availability



Why Does It Matter?

- Security breach can be expensive. However, replacing devices can be even more expensive.
- Hardware refresh is high-cost, high-risk even. Delaying it saves money, security and productivity cannot be taken for granted by operating with devices incapable of receiving the best available support. Businesses need a way to extend the productive, secure lifespan of mobile devices.
- Having to purchase new devices has a direct financial impact. Risking business operations by running devices on old OS versions create greater financial risk.
- Devices that are not able to support the latest security (resorting to backporting*) are vulnerable targets.
- Businesses not on the latest OS version have outdated security.
- Honeywell and Google recommend maintaining the latest OS version, not backporting.
- Honeywell offers backporting service only as a last resort for old OS versions.

*Backporting, also known as a security patch, is the action of taking parts from newer software and applying it to an older version of software
Non-Backportable OS changes include:

- Privacy features
- Chip/HW level security (e.g. Including FIPS data transmit/receive)
- New features, including new security features

HIGHLIGHTS

Mobility Edge™ Android leadership

Guaranteed compatibility through at least Android 12 and a commitment to support Android 13 upon verification of feasibility

Honeywell is the ONLY vendor providing certainty through Android version guarantee.

Longest device lifecycle in the industry

Extending device refresh from 5 to 7 years reduces TCO by ~50%

Staying on the latest Android version is security best practice however you can upgrade at your own pace making use of Honeywell provided security patches to older Android versions.

Superior ruggedness:

Not only much better drop and tumble specs than Zebra TC21/26 and EC50/55 ¹, but also test reports showing superior ruggedness than the TC52/57 ² and Samsung xCover ³ means longer-lasting devices, less downtime and lower TCO

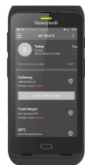
1. Based on datasheets downloaded from Zebra website 210214 indicating 300 tumbles at 0.5 meters
2. Tests performed by Honeywell Quality and Reliability to the MIL STD 810H specification showed a 61 drop survival rate for the CT40XP vs. a 2 drop survival rate for the TC57 (4 ft drop to concrete at room temp with 70% reliability with 90% statistical confidence). Test results are available under NDA.
3. Based on tests performed by Honeywell Competitive Analysis Team Q4 2020. Test results are available under NDA.

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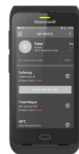
	HONEYWELL CT40 XP	Zebra TC52x/57x	DIFFERENTIATION
Platform/OS	<p>Mobility Edge</p> <ul style="list-style-type: none"> Android 9 upgradable through 12/S, committing to support 13/T feasibility confirmation Faster deployments Longer lifecycle Better security through OS continuity 	<p>Mobility DNA</p> <ul style="list-style-type: none"> TC52x/57x: Android 10 (Q) A mixture of hardware designs and an assortment of software 	<p>Mobility Edge Platform; The SOM is a stabilized, locked down, certified integration of software, memory, Wi-Fi, Bluetooth, WAN, NFC, CPU that enables best-in-class lifecycle, OS updates and security.</p>
Processor	<p>Customized SOM including Qualcomm SDM660, 8-core</p>	<p>Qualcomm SDM660, 8-core</p>	<ul style="list-style-type: none"> High integration of the processor allows scalability across whole fleet of devices, easy upgrades and deployment.
Barcode Scanning	<ul style="list-style-type: none"> N6703SR (1D/2D) FlexRange 	<ul style="list-style-type: none"> SE4710 Imager (1D/2D) 	<p>Flexibility of choice meets different cost and expectations:</p> <ul style="list-style-type: none"> FlexRange™ option can capture the barcodes from a few cm and way out to 33ft, enabling customers to use the device in multiple application scenarios with irreplaceable flexibility. N6703 is 50% faster on scanning snappiness than that of SE4710 Best-in-class motion tolerant imagers for fast bar code capture
Reliability	<ul style="list-style-type: none"> 6ft/1.8m at room temp with protective case/4 ft.at full temp 1,000 tumbles at 1.6 ft./0.5 m 	<ul style="list-style-type: none"> 6ft/1.8m at room temp with boot/4 ft.at full temp 500 tumbles at 1.6 ft./0.5 m 	<p>Even though CT40 XP & TC5x have the same drop spec, tumble rating (known as repeated drops) is the ultimate criterion to represent a device ruggedness and ability to survive during accidental drops and fall.</p> <ul style="list-style-type: none"> CT40 Performs 9-times better than TC57 at -10°C (4ft/1.2m drop to concrete at -10°C) per lab test.
Ergonomics	<ul style="list-style-type: none"> Dimensions: 162 mm x 77 mm x 18.2 mm (6.4 in x 3.0 in x 0.7 in) Weight: 289 g (10.1 oz) with battery pack Display Size: 12.7 cm (5.0 in) TFT 	<ul style="list-style-type: none"> Dimensions: 155mm x 76mm x 18.6mm Weight: 249g with battery pack Display Size: 12.7 cm (5.0 in) TFT 	<p>CT40 XP inherits the same design of CT40, which wins IF design award 2019 and Reddot 2019 award.</p> <ul style="list-style-type: none"> Award winning design for exceptional quality, incredible appearance and aesthetics that aim for a better customer user experience A well balanced ergonomics and ruggedness: Comfortable to be carried around all shift long and remain the most rugged device in this category
Accessories	<ul style="list-style-type: none"> Universal Dock charge accessories are field upgradeable by average employees without tools 	<ul style="list-style-type: none"> Upgrades, if available, require tools or depot service 	<ul style="list-style-type: none"> Future proof: reducing initial acquisition cost, accelerating deployment of replacement products and eliminating waste. Intuitive tool-free design to reduce learning curve.

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	HONEYWELL CT40	ZEBRA TC52/57	DIFFERENTIATION
Platform/OS	<p>Mobility Edge</p> <ul style="list-style-type: none"> • Android 7.1 Nougat, upgradable through Android 12/S • Faster deployments • Longer lifecycle • Better security through OS continuity 	<p>Mobility DNA</p> <ul style="list-style-type: none"> • TC52/57: Android 8.0 (Oreo), only support through Android Q • A mixture of hardware designs and an assortment of software 	<p>Mobility Edge provides a common HW/SW platform across multiple form factors with free OS upgrades through Android 12(S); also supported with patches through 2028.</p> <ul style="list-style-type: none"> • Only platform with guaranteed support through Android 12(S) • Faster deployments • Business optimization • Best OS continuity in the industry • Unmatched security resources
Processor	<p>Customized SOM including Qualcomm SDM660, 8-core</p>	<p>Qualcomm SDM660, 8-core</p>	<ul style="list-style-type: none"> • High integration of the processor allows scalability across whole fleet of devices, easy upgrades and deployment.
Barcode Scanning	<ul style="list-style-type: none"> • N6703SR/N6603SR Imager (1D/2D) • FlexRange (Optional) • N3601SR Imager (1D/2D) • Digimarc support 	<ul style="list-style-type: none"> • SE4710 Imager (1D/2D) 	<p>Flexibility of choice meets different cost and expectations:</p> <ul style="list-style-type: none"> • Offers 4 scan options for users to choose and pick engine with LED aimer/be more user friendly, or with laser aimer/be more sharp under sunlight. • FlexRange™ option can capture the barcodes from a few cm and way out to 33ft, enabling customers to use the device in multiple application scenarios with irreplaceable flexibility. • N6703 is 50% faster on scanning snappiness than that of SE4710 • Best-in-class motion tolerant imagers for fast bar code capture • Zebra supports Digimarc only on highly end TC7x series only
Reliability	<ul style="list-style-type: none"> • 6ft/1.8m at room temp with protective case/4 ft.at full temp • 1,000 tumbles at 1.6 ft./0.5 m 	<ul style="list-style-type: none"> • 6ft/1.8m at room temp with boot/4 ft.at full temp • 500 tumbles at 1.6 ft./0.5 m 	<p>Even though CT40 & TC5x have the same drop spec, tumble rating (known as repeated drops) is the ultimate criterion to represent a device ruggedness and ability to survive during accidental drops and fall.</p> <ul style="list-style-type: none"> • CT40 Performs 9-times better than TC57 at -10°C (4ft/1.2m drop to concrete at -10°C) per lab test.
Ergonomics	<ul style="list-style-type: none"> • Dimensions: 162 mm x 77 mm x 18.2 mm (6.4 in x 3.0 in x 0.7 in) • Weight: 289 g (10.1 oz) with battery pack • Display Size: 12.7 cm (5.0 in) TFT 	<ul style="list-style-type: none"> • Dimensions: 155mm x 76mm x 18.6mm • Weight: 249g with battery pack • Display Size: 12.7 cm (5.0 in) TFT 	<p>CT40 XP inherits the same design of CT40, which wins IF design award 2019 and Reddot 2019 award.</p> <ul style="list-style-type: none"> • Award winning design for exceptional quality, incredible appearance and aesthetics that aim for a better customer user experience • A well balanced ergonomics and ruggedness: Comfortable to be carried around all shift long and remain the most rugged device in this category

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	CT40	TC21/26	Differentiation
Platform/OS	Mobility Edge <ul style="list-style-type: none"> Start with Android 7.1 (N); upgradable through 12/S, committing to support 13/T technical feasibility confirmation 	Mobility DNA <ul style="list-style-type: none"> Android 10 (Q), with “built in support for a future release” – no detail or specifics provided ¹ A mixture of hardware designs and an assortment of software 	Mobility Edge provides a common HW/SW platform across multiple form factors with free OS upgrades through Android 12(S). <ul style="list-style-type: none"> Faster deployments Business optimization Longest OS version support in the industry Unmatched security resources
Processor & Memory	<ul style="list-style-type: none"> 2.2GHz QCOM SD 660, octa-core 2GB or 4GB DDR4x RAM, 32GB Flash 	<ul style="list-style-type: none"> 1.8GHz QCOM SD 660, 8 cores 4GB/64GB , 3GB/32GB , 2GB/16GB (Not available in all markets) 	<ul style="list-style-type: none"> DDR4x RAM offers excellent performance. CT40 is future proofed to be technically feasible to support more Android versions.
Data Capture	<ul style="list-style-type: none"> N6703SR/N6603SR Imager (1D/2D) N3601SR Imager (1D/2D) FlexRange Imager Digimarc support depends on applications 	<ul style="list-style-type: none"> SE4710 for premium and plus version, SE4100 for standard version 	<ul style="list-style-type: none"> N670X is 27% faster on scanning snappiness than SE4710 CT40 has Best-in-class motion tolerant imagers for barcode capture even in a fast speed. FlexRange™ option can capture the barcodes from a few cm and way out to 33ft, enabling customers to use the device in multiple application scenarios with irreplaceable flexibility. CT40 is Digimarc supportive, for Zebra, only available on TC7x, premiere offering
Reliability	<ul style="list-style-type: none"> Multiple 1.2 m (4ft) to concrete at -10 to +50°C. Multiple 1.8 m to concrete per MIL-STD-810G with rubber boot 1000 tumbles at 0.5m (1.6ft) 	<ul style="list-style-type: none"> 1.2m (4ft) drop to concrete per MIL-STD 810G across operating temperature 300 tumbles at 0.5m (1.6ft) 	<ul style="list-style-type: none"> The CT40 has triple the tumble performance compared to TC21/26 ¹ Provides customers with a rubber boot to increase drop spec to 6 feet

HIGHLIGHTS

Superior data capture performance

CT40 launches with in-house developed fast scan engines covering a broad range of applications and provide customers with more snappy, accurate data capture experience compared to TC21/26 with SE4710.

Future proof OS

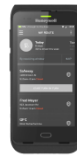
Future-proof investment protection with support for five Android generations, starting with Android 7.1 (N). Security updates available for up to five years past the last Google patch through Honeywell Sentinel. Mobility Edge support until at least 2028.

More rugged reliability parameters

CT40 has more than twice the tumble spec than the TC21/26, and offers customers an option to equip the device with boot, making it even more rugged.

1. Based on datasheets downloaded from Zebra website 210214 indicating 300 tumbles at 0.5 meters and tests performed by Honeywell Competitive Analysis Team Q4 2020. Test results are available under NDA.

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	CT40	EC50/55	Differentiation
Platform/ OS	Mobility Edge <ul style="list-style-type: none"> Start with Android 7.1 (N); upgradable through 12/S, committing to support 13/T pending feasibility confirmation 	Mobility DNA <ul style="list-style-type: none"> Android 10 (Q), upgradeable to Android 12 if on service contract A mixture of hardware designs and an assortment of software 	Mobility Edge provides a common HW/SW platform across multiple form factors with free OS upgrades through Android 12(S). <ul style="list-style-type: none"> Faster deployments Business optimization Longest OS version support in the industry Unmatched security resources
Battery	<ul style="list-style-type: none"> 12-hour battery – run time verified in tests that scan every 10 secs until the battery is drained – over 12,000 scans and WiFi accesses User-swappable battery – any sales associate can replace it multiple times per day Op Intel optimized with AI-powered algorithm for best performance and lifecycle 	<ul style="list-style-type: none"> Battery is field-serviceable, NOT user swappable. User can replace an old battery through a series of complex steps Only 10-hour battery – less than a retail open hours or many nurses' shifts More expensive extended battery matches CT40 standard battery 	<ul style="list-style-type: none"> Less downtime during the day Fewer spare units sitting in chargers No business interruptions to service old batteries Lower cost of service Lower TCO
Data Capture	<ul style="list-style-type: none"> N6703SR/N6603SR Imager (1D/2D) N3601SR Imager (1D/2D) FlexRange Imager Digimarc support depends on applications 	<ul style="list-style-type: none"> SE4710 for premium and plus version, SE4100 for standard version Support Digimarc 	<ul style="list-style-type: none"> With best-in-class motion tolerance, the N6703 standard imager is 27% faster than SE4710 Best-in-class motion tolerance FlexRange™ option more than doubles range in most cases without sacrificing speed, weight or ergonomics, enabling use in multiple applications: bottom of the basket, top of the shelf – even warehouses
Reliability	<ul style="list-style-type: none"> Multiple 1.2 m (4 ft) drops to concrete per MIL-STD-810G from -10 to +50°C Multiple 1.8 m (6 ft) drops to concrete per MIL-STD-810G with rubber boot 1000 tumbles at 0.5m (1.6ft) 	<ul style="list-style-type: none"> 1.2m (4ft) drop per MIL-STD 810G, which is a room-temp, drop-to-plywood spec* With boot, 1.5 m (5 ft) drop to concrete per MIL-STD 810G across temp 300 tumbles at 0.5m (1.6ft) 	<ul style="list-style-type: none"> Better drop spec without a boot Better drop spec with a boot Triple the tumble spec Less downtime, lower replacement costs, lower TCO

HIGHLIGHTS

Superior data capture performance

The CT40's scanning options offer better performance, including range and speed, and more use-case coverage.

Future proof OS

Honeywell offers guaranteed support for Android 12/S FOR FREE, with a commitment to support Android 13 if it is feasible. Zebra charges for upgrades and says the EC50/55 is "upgradeable" to 12(S)

More rugged and reliable

The CT40 offers far better ruggedness and resistance to damage during usage than the Zebra product.

1. Based on datasheets downloaded from Zebra website 210214 indicating 300 tumbles at 0.5 meters; also, MIL STD 810G specifies plywood over steel, not concrete, unless specifically indicated.
 2. Zebra Battery Installation Guide downloaded 210214: https://www.zebra.com/content/dam/zebra_new_ia/en-us/manuals/mobile-computers/ec50_ec55/ec50-ec55-battery-ig-en.pdf

OBJECTION HANDLING

What about Zebra's Mobility DNA?

(See Mobility Edge Lifecycle and Security Battle Card for details)
Zebra's Mobility DNA is not a unified hardware platform like Mobility Edge that can simplify and accelerate your deployments. Plus, Mobility Edge also comes with lots of excellent apps optimized for our platform – and there are new tools being added to the Honeywell Marketplace all the time.

Mobility Edge guarantees support to Android 12/S, a commitment to support 13/T if feasible, and a common OS image across all Mobility Edge devices that reduces IT deployment and support costs; plus, **OS upgrades and maintenance for FREE.**

In contrast, Zebra serves customers with a backporting solution, bringing the hidden issues of incomplete security patching and lack of new security features.

We've used TC5x products in the past decade. Why move to the CT40?

(See the Head-to-Head for details.)

- Mobility Edge – see above
- Superior ruggedness – we have the data
- **Scan options offer better speed and range** without sacrificing ergonomics
- Comprehensive retail solution set with RFID and mPOS accessories
- Universal dock chargers reduce TCO when customers have to upgrade later

The TC21/26 is cheap. Why use the Honeywell CT40?

(See the Head-to-Head for details.)

- Mobility Edge – see above
- **Superior ruggedness**
- **Scan options offer better speed and range** without sacrificing ergonomics
- Comprehensive retail solution set with RFID and mPOS accessories
- Universal dock chargers reduce TCO when customers have to upgrade later

I like the thinness of the EC50/55. Why buy the CT40?

(See the Head-to-Head for details.)

- Mobility Edge – see above
- **Superior ruggedness in the CT40 – the thin form factor comes with a price.** The EC50/55 might be OK for some apps, but the breakage factor will be much higher, indoors and out
- Unlike the CT40, the EC50/55 battery is field-serviceable, **not user-swappable**
- Scan options offer better speed and range without sacrificing ergonomics
- Universal dock chargers reduce TCO when customers have to upgrade later

It seems like Honeywell is behind in the Android migration.

Honeywell is a leader in Android. We launched our first Android device in 2011 and were the first to guarantee Android R /11 support, with security patches all the way through 2028. Now we guarantee Android 12/S and we're working on Android 13.

WHAT'S IN THE BOX

CT40 or CT40 XP mobile computer, battery, hand strap, and regulatory guide

SERVICES

Beginning-to-end support with Edge Service:

- Acquire – Keeping project on schedule and on budget
- Deploy and set up – Ensuring devices are ready to use from day 1
- Track and monitor – with Operational Intelligence
- Optimize – Managing your MDM solution
- Asset retirement – Assisting in resell or recycle
- Honeywell Platinum – A total solution contract to maximize uptime
- 24x7x365 Helpdesk

SALES/REFERENCE MATERIALS

Marketing collateral:

- Data Sheet
- Accessories Guide
- Value Propositions
- Product Launch Notice
- Introduction Video
- Sales Reference Guide
- Customer/Partner Facing Document
- Infographic
- Social Campaign
- Email Campaign
- FAQs